

A decorative graphic on the left side of the slide, consisting of a vertical grey line and a horizontal grey line intersecting, with a green square above and an orange square below the intersection.

In App Purchase Management ASP for iPhone Developers,  
"dodaii"

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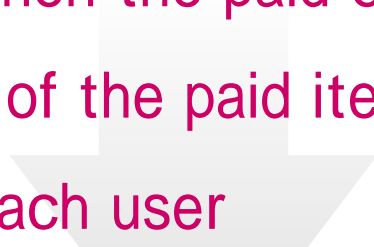
Your app's foundation



dodaii is a service to manage the downloads records and In App Purchase transactions instead of you.

### Why is dodaii needed?

If the developers use In App Purchase, they have to manage the following by themselves.

- Authentication when the paid contents are downloaded
  - Lists and details of the paid items
  - The records of each user
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 Instead of you, dodaii can manage them.

The functions dodai provides are:

- 1. Downloading with authentication**  
(Only valid members can download the paid contents.)
- 2. Management of the paid contents**  
(It is possible to manage items that should be sold)
- 3. Management of the purchase transactions**
- 4. Management of the sales**  
(It is possible to download lists of the transactions using CSV format)



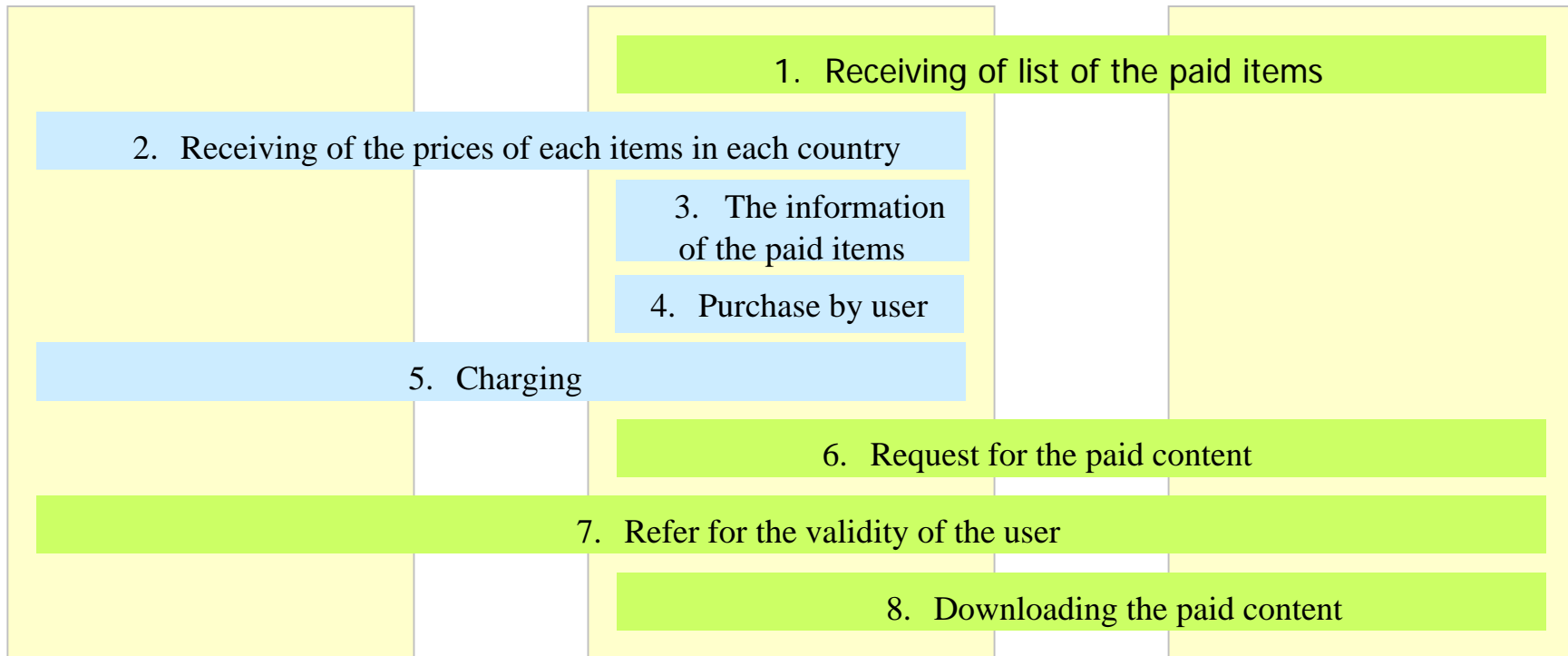
Apple App Store

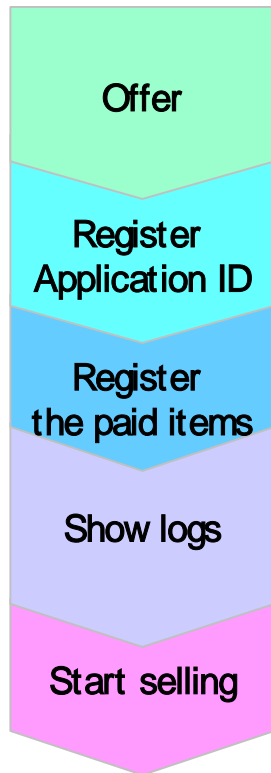


iPhone Application



dodaii.com





### Offer and get ID

- Submit the application to iTunes Connect as examination
- FEYNMAN gives you the development libraries and API

(Please understand that the specification may be changed frequently during closed beta version.)



### Register ID of the application to dodaii

- Register the paid items to iTunes Connect



### Register the paid items to dodaii

- Upload contents if you want users to download contents
- Make the test account of iTunes Connect
- Develop the module to charge



### We are planning to make it possible to show logs of charges.

- Present the application that has In App Purchase function to Apple for development



### Start selling after Apple accepts your application and items

- On In App Purchase, to add the paid items, you have to first register your application to iTunes Connect on your way of development
- To register the paid items, your account of iTunes Connect must be in effect not pending contract in the contract of PaidApp with Apple.



## How to register to during closed beta version



We are inviting some iPhone developers as testers for closed beta version.  
Please register to the site that follows.

<http://dodaii.com/betaprogram/>



## Monthly contract

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Initial cost	<b>Free</b>
Per one month with one application	<b>\$9</b>
Per one transaction	<b>¢15</b>

This service is available for free during closed beta version.

## Year contract

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Initial cost	<b>Free</b>
Per one year with one application	<b>\$90</b>
Per one transaction	<b>¢15</b>

	2009						
	June	July	Aug	Sep	Oct	Nov	Dec
Closed beta version		Closed beta version is available					
Release				Release			
The next phase						Push notification, Support other kinds of smart phones	